

# Dealu Frumos| Schonberg

Romanian/Austrian Workshop



Sofia, 17.10.2018



Audrey Chang, TUW  
Lukas Flandorfer, TUW



Marius Voica, UAUIM

# Dealu Frumos| Schonberg

Romanian/Austrian Workshop in Transilvania



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LVA 261.099 Projekt „EU am Ende“  
Master Raumplanung, 12 ECTS  
ZEITRAUM: 18.9.2014 – 22.12.2014  
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---> ANMELDUNG bis 27. Juni 2014!  
---> INFOS: [www.landscape.tuwien.ac.at](http://www.landscape.tuwien.ac.at)



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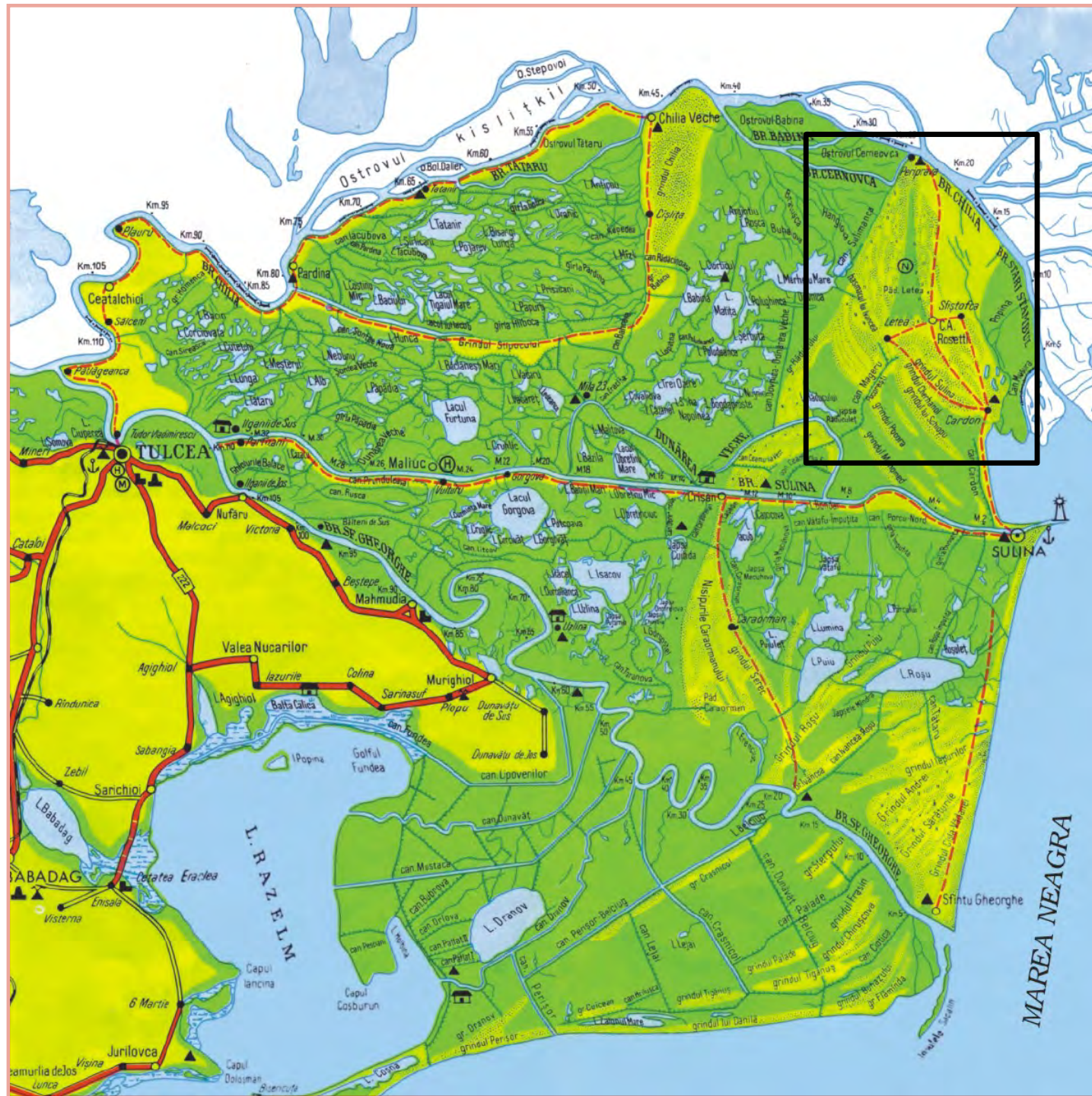
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VVITA - Modernizing Learning and Teaching for Architecture through Smart and Longlasting Partnerships leading to sustainable and inclusive development strategies to Vitalize heritage Villages through Innovative Technologies

An [Erasmus+ project](#) in the field of Strategic Partnerships for higher education whose main objective is the development of Innovation, through cooperation and the exchange of good practices.

Coordinated in Romania by « National Agency for Community Program in the Field of Education and Professional Formation (Agenția Națională pentru Programe Comunitare în Domeniul Educației și Formării Profesionale - ANPCDEFP) ».

Start: 01-11-2017 - End: 31-10-2019

Project Reference: 2017-1-RO01-KA203-037314

EC Grant: 224419 EUR



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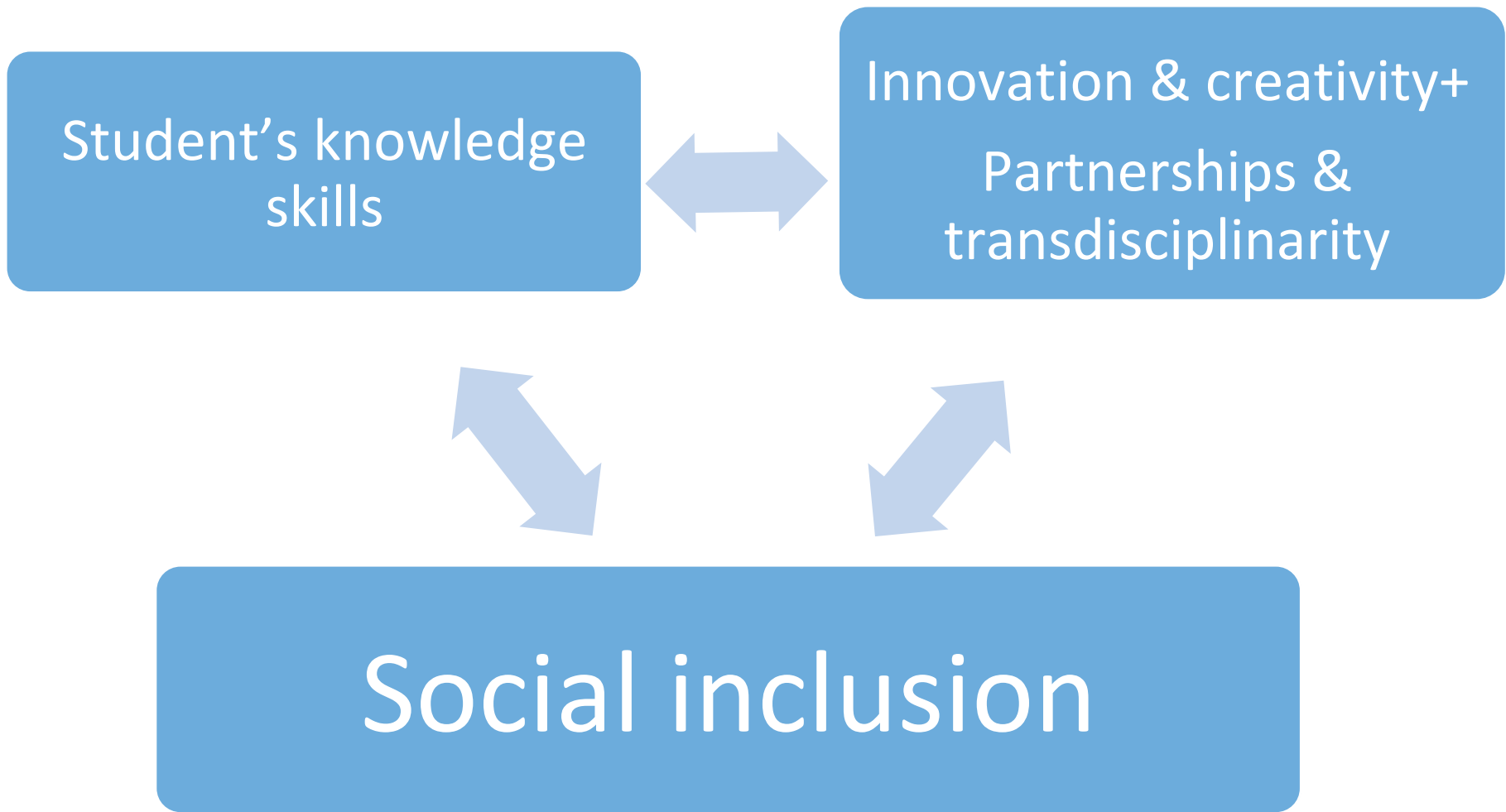
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Universitatea  
de Arhitectură și Urbanism  
"Ion Mincu"

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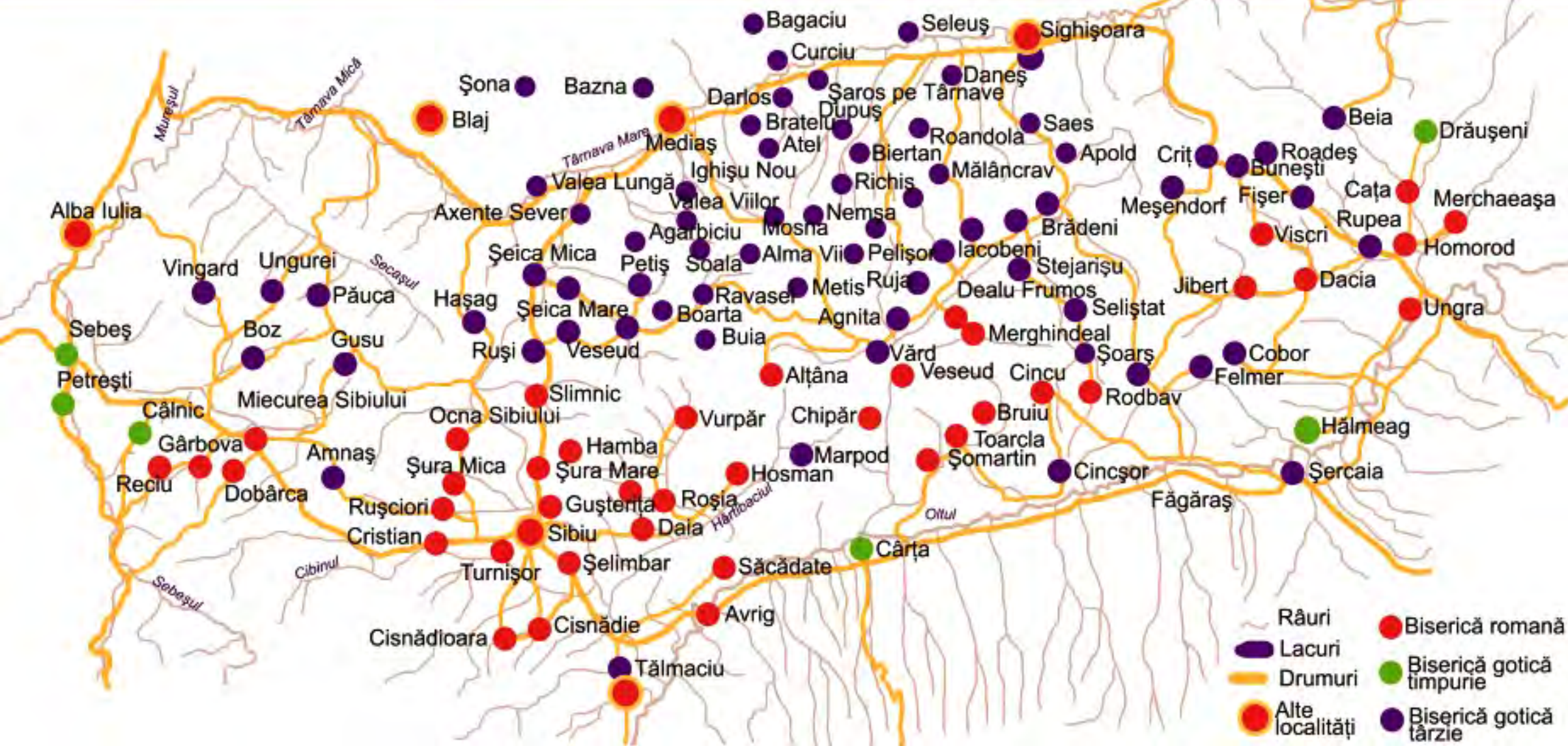


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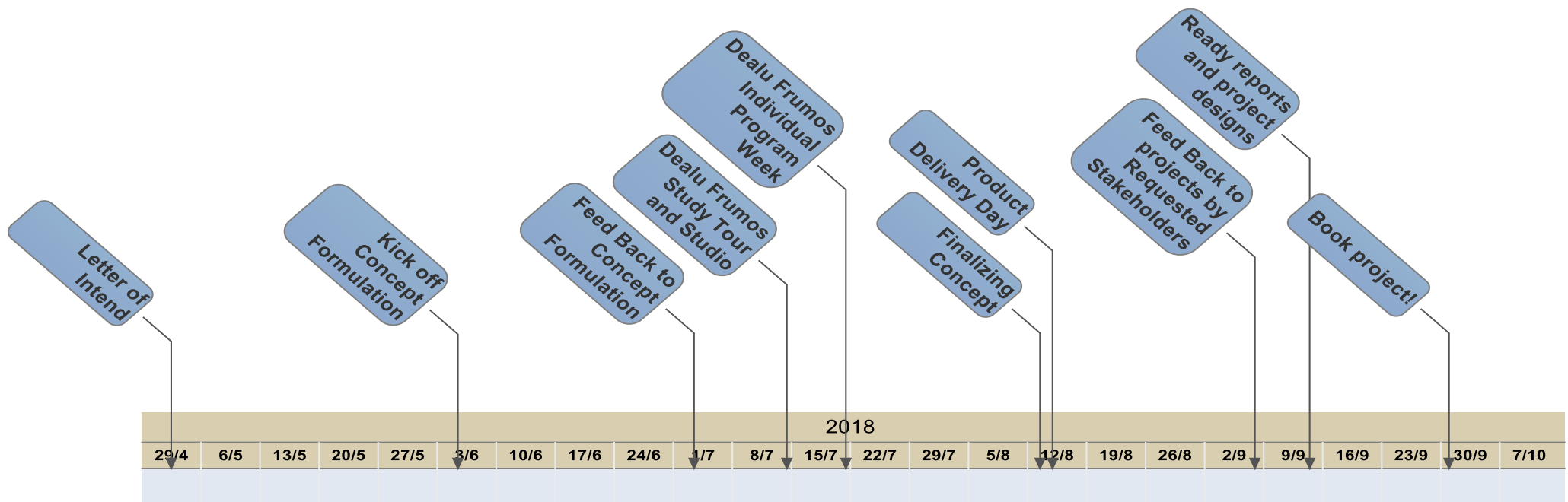
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<http://www.mcpt.muzeulastra.ro/>

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# Dealu Frumos| Schönberg

Student Design Concept



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Zih-Cing Chang, TUW  
Lukas Flandorfer, TUW



## ***More than churches***

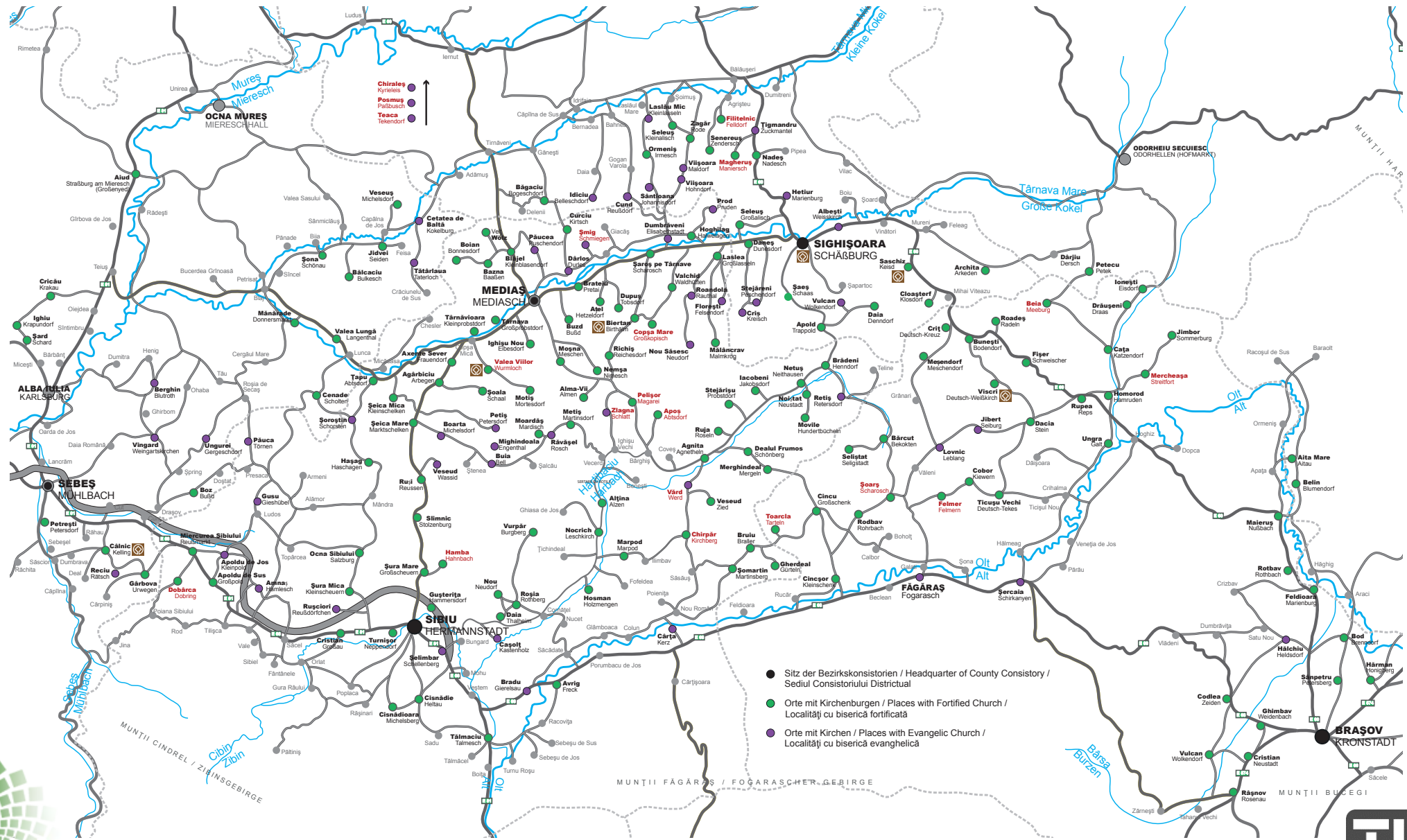
*An approach to develop strategies for the economic future of the villages of Transylvania*



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source: kirchenburgen.org



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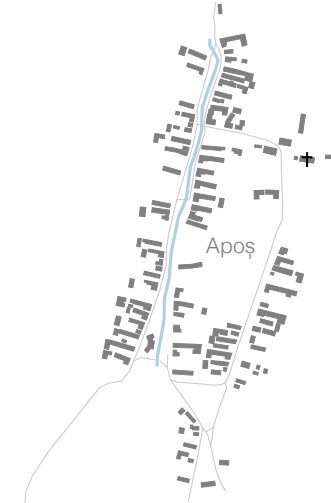
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# *The perception triangle*

- the church
- the village
- the people

Strong identity of fortified churches influences surroundings and landscapes around and functions as the only attraction in villages.

What about other characteristics and strengths of the village?



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## ***Project topics for development***

- Agriculture (specific regional products)
  - rare breeds, liquors, vegetable varieties, ..
  - hayfields and meadows: herbs
- Handcrafts
  - wool processing, pottery, ..
- Traditional constructions
  - carpentry, masonry, ..
- Education and knowledge supply



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# ***Create and establish projects***

Research in villages/regions

Vacancy of facilities

Connect with pioneers

Partnerships

Financing

Sustainable spatial development

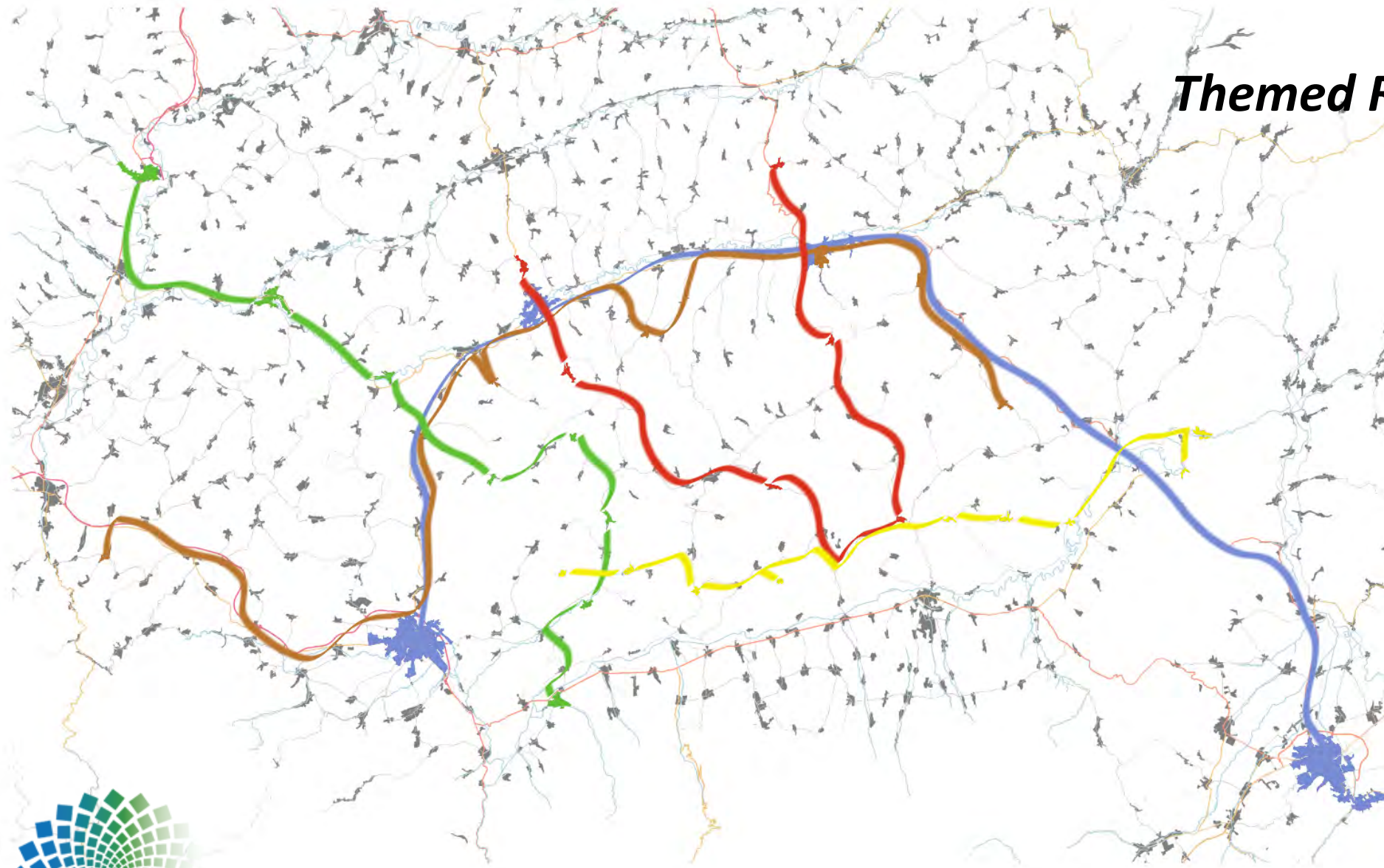


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# Themed Regional Routes



- Transylvanian cities
- UNESCO World Heritage
- Handcrafts
- Food and Gourmet
- Special landscape



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# *Liquor Cooperative*

## *Schnaps Genossenschaft*

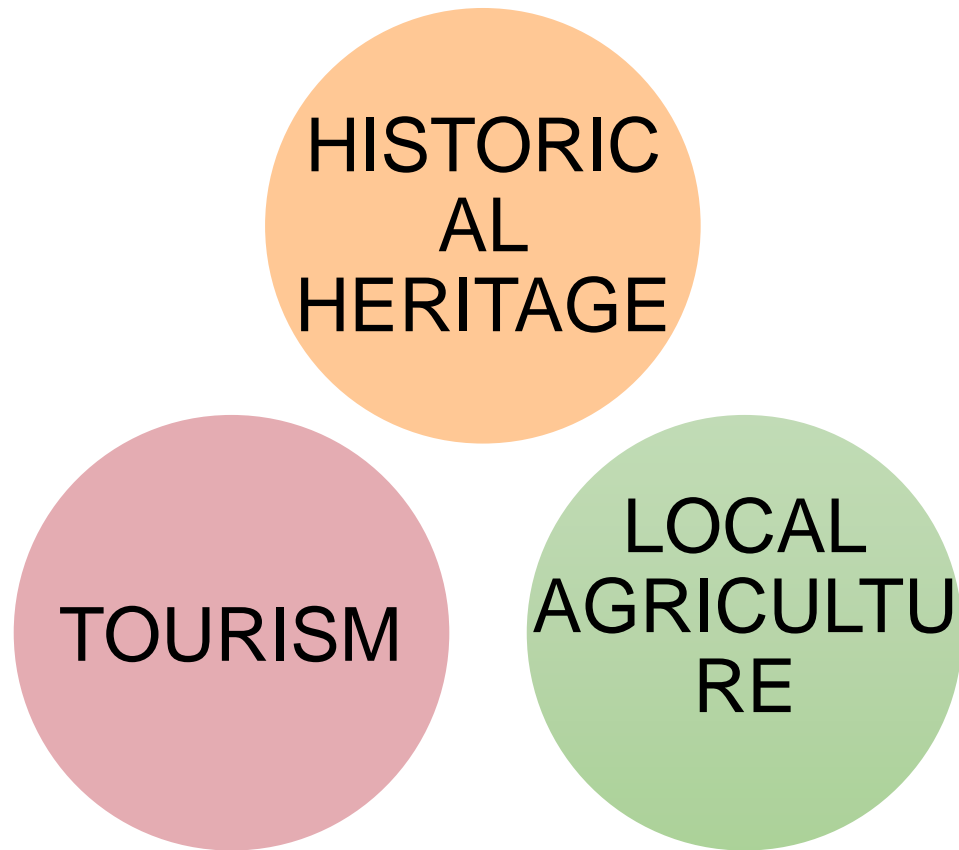
Abandoned spaces in fortified church  
will be reused as a liquor  
cooperative.



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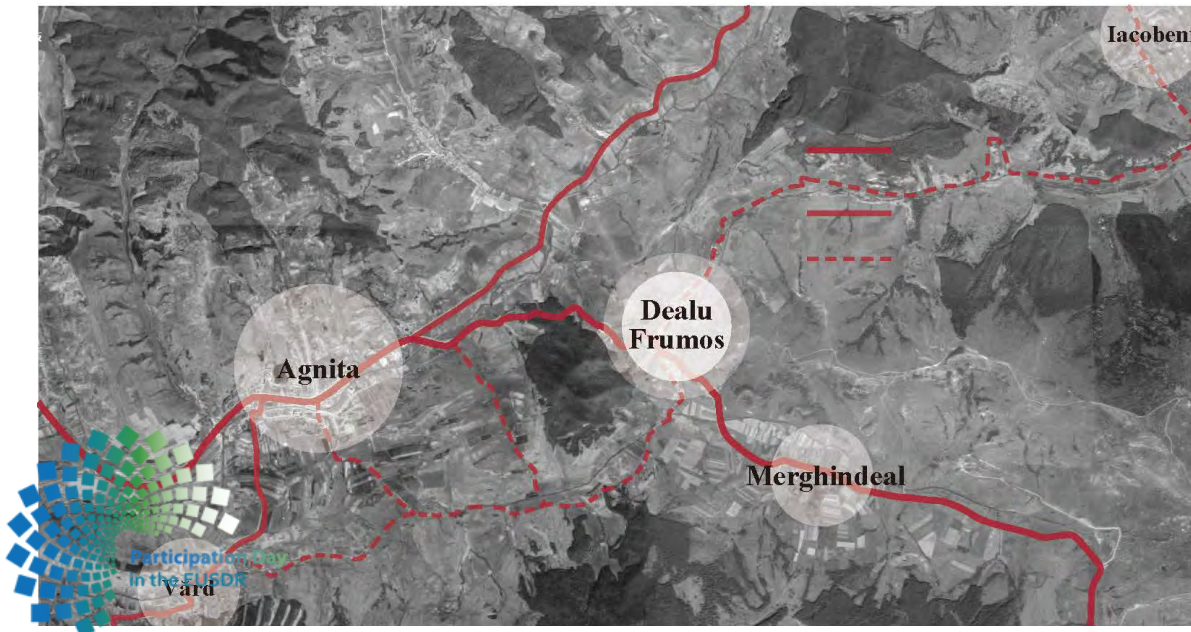
# Goals

- Enhancing the sense of belonging and local identity of villagers to their own land.
- Creating extra incomes and the new job opportunities for villagers.
- Promoting local tourism.
- Using parts of revenues for the further renovations of the church heritage as well as the new construction of community.
- Retaining and promoting the Zeitgeist of the fortified church.



# Location : Dealu Frumos

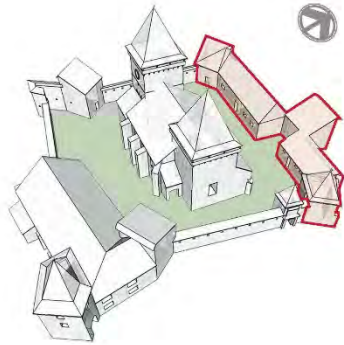
- Dealu Frumos - as a model of establishing liquor cooperative, using some abandoned spaces of the fortified church as a place to produce, store and sell the local made liquor.
- This kind of liquor cooperative could be founded in some similar villages.
- The profits from liquor cooperative could help the community to defray the construction or improvement of infrastructure.



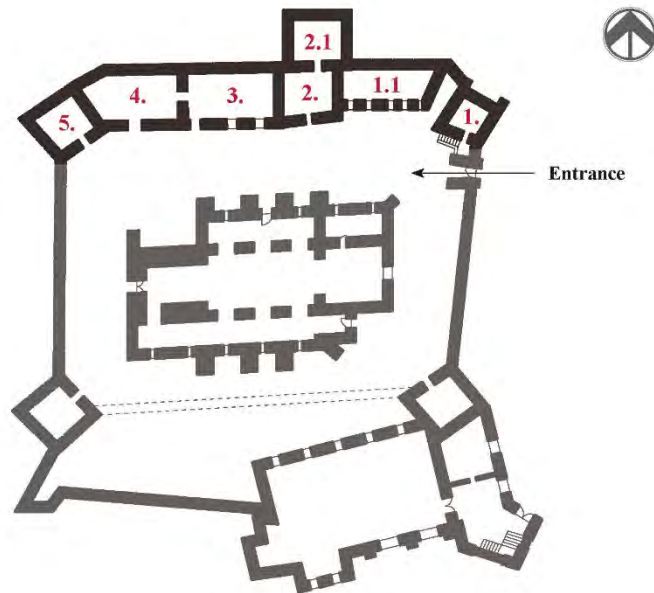
- current main connection road through Dealu Frumos
- - - current main connection road
- · · future designed traffic network

# Space Arrangement

- The process of making liquor influences the planning of spaces.



1. COLLECTION  
1.1 Washing
2. MIX  
2.1 Gathering the Sugar and Clean dry Fruit
3. FERMENTATION
4. DISTILLATION
5. STORAGE



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Zih-Cing Chang



- the design aims to arrange the new using possibilities of the unused spaces.
- The new set functions are related to the old features: e.g. "bacon tower" - the previous storage towers, are used for both the storage of the raw materials and the fine made liquor stored in barrels or bottles at the present design.



- New job opportunities for all villagers: the Saxons, Romanian, Romas. They are not only the workers of the liquor cooperative, but also the inheritors of culture.
- The tourists can experience the local agricultural life.